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UNITED STATES COURT OF APPEALS FOR THE NINTH CIRCUIT

FILED

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MOLLY C. DWYER, CLERK U.S. COURT OF APPEALS

In re: NCAA STUDENT-ATHLETE NAME & LIKENESS LICENSING LITIGIATION,

SAMUEL MICHAEL KELLER; et al.,

Plaintiffs - Appellees,

V.

ELECTRONIC ARTS INC.,

Defendant - Appellant,

and

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION and COLLEGIATE LICENSING COMPANY,

Defendants.

No. 10-15387

D.C. No. 4:09-cv-01967-CW U.S. District Court for Northern California, Oakland

ORDER

The amicus brief submitted by West, Inc., WRITERS GUILD OF AMERICA, WEST, INC., American Federation of Television and Radio Artists, Luminary Group LLC,, AFL-CIO, Creative Property Rights Alliance, Fifty Six Hope Road Music LTD., Screen Actors Guild, Inc., Thomas Steinback and Gail Knight Steinbeck on November 5, 2010 is filed.

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Within 7 days of this order, amici curiae are ordered to file 7 copies of the brief in paper format, with a green cover, accompanied by certification (attached to the end of each copy of the brief) that the brief is identical to the version submitted electronically. A sample certificate is available on the Court's website, www.ca9.uscourts.gov, at the Electronic Filing - ECF link.

FOR THE COURT:

Molly C. Dwyer Clerk of Court

Pearl Kariakin Deputy Clerk